



PRESS RELEASE

## **BASIC Tiles by VIVES**

Basic Tile collection by VIVES continues to expand with the aim of offering quality designs and excellent aesthetics to create spaces with a unique personality. BASIC has been extended with two new series designed to complement each other: The Lambda porcelain tile series and the Rho wall tile series. Together, they bring about a new range of organic designs, suggestive tonalities and beautiful textures where nature is the central axis and confers a new identity to everyday life.

### **Lambda series**

**Lambda** porcelain tile series has a marked timeless character where natural slate and its great graphic richness is the main protagonist. The main tiles in the series is available in three neutral and versatile shades namely Cement, Grey and White, which can give a room a natural and cozy feeling.

Lambda is available in 30x60 cm and 60x60 cm, also in the rectified versions (29,3x59,3 cm and 59,3x59,3 cm), and it can be used both, on the floor and on the wall. The entire series is also available in an anti-slip version ideal for outdoor spaces such as terraces and balconies where pleasant moments can be shared.

The series also includes the **Alabra Blanco** porcelain tile (29,3x59,3 cm and 30x60 cm) which combines all the tonalities of the series in a design that gives a sense of continuity to the surface. Finally, the **Lambda Mosaic** (30x30 cm) is a porcelain tile designed in the three colours of the series

(White, Grey and Cement), which is ideal for bathrooms that are looking for a sophisticated and discreet style at the same time.

### **Rho series**

The Rho wall tile series is inspired by stone and its imperishable nature to generate a series full of strength and style. Available in the colours Cement, Grey and White, the series has been made in the rectified 32x99 cm format.

**Rho-R** wall tile is the central and core piece of the series that, with a durable and very versatile style, transmits comfort and functionality to the ambience of the room. The series is completed with different decorative tiles: The **Nimos-R** wall tile (in Cement, Grey and White colours), with its gentle reliefs generates impressive results on the surface, turning it into the focus of the room. The **Zafora-R** wall tiles, also available in the colours of the series (cement, grey and white), and in a Multicolor version that combines the three tones working in perfect harmony. Zafora is a design with sinuous and detailed features to inspire day to day. The series also includes the decorated design **Furnis-R Blanco**, which brings together all the shades of the base tiles randomly in a charismatic and sophisticated