



PRESS RELEASE

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RESORT

Ceramic innovation is a process of continuous development and the possibilities and solutions that this versatile material offers to architecture and design are higher than ever. With the new Resort ceramic collection Vives Azulejos y Gres experiments with sizes, finishes and aesthetics to offer a range of ceramic floor and wall tiles boasting the most exclusive design.

Nassau Series

Avant-garde and timeless settings with a discreet and unprecedented elegance. The Nassau porcelain series is inspired by the sobriety and character of cement with graphics full of rich nuances and details that are a delight for design. Its matte finish and a subtle neutral colour range created with white, cream, grey and graphite shades help make this series easily fit into any kind of setting or style.

Nassau-R is available in a wide variety of rectified sizes (60x60 cm., 59,3x59,3 cm., 80x80 cm., 120x120 cm. and 80x180 cm.), showing the great versatility of the series. The new 120x120 cm. and 80x180 cm. large ceramic sizes by VIVES stand out. A commitment to ceramic innovation that creates homogeneous surfaces and increases the sense of continuity by reducing the number of joints.

The size of 60x60 cm. is also produced in a special 20 mm. thickness designed to beautify the exterior of both commercial and private spaces helping to increase the design possibilities of this series.

In addition, in this new series VIVES brings back and updates the 20x20 cm. small-size shape. The base tile is available in the four shades of the series

(White, Cream, Grey and Graphite) in a matte finish. A new selection of classical designs born from encaustic and geometric inspirations are added to the series, in which the passage of time is reflected in the different patterns. **Fiyi Blanco, Pukao Blanco, Taito Blanco**, and **Kerala** (in grey and black), are four different tile new launches that, with their representative patterns, move us to settings from times gone by whilst with a marked current touch. Three patchwork models are also included: **Tirol Gris, Berkane** (available in a multicolor version and a black version), **Osaka** porcelain tiles, (available in a Multicolor version and another in grey), three different personalities, three different sets with movement and dynamism to adapt easily to the space. **Kokomo** porcelain tile completes the series with different versions. This model adds touches of gold to the series and makes the atmosphere glow brightly.

This collection is complemented by the **Mosaico Nassau** (available in Blanco, Crema, Gris and Grafito colours) and becomes the ideal option to include in contemporary bathroom design. The special piece **Tulum** (available in the colours Blanco, Crema, Gris and Grafito and made in 33,6x36,4 cm. size approximately), whose peculiar form inspired by fish scales moves away from the traditional rectangle to expand on the decorative possibilities of the collection.

In short, it is a series designed for design projects that are fully integrated into the setting standing out for its great visual power.

Kamala Series

The Kamala wall tile series gives the wall surface the coolness of cement in the new large rectified format of 45x120 cm, dissipating the number of joints and achieving a homogeneous finish to the walls.

The series consists of the **Kamala-R** base tile, available in White, Cream, Grey and Graphite colours. Its matt finish and extraordinary graphics give interior and exterior spaces with a certain identity. The **Lanai-R** relief is available in Blanco, Crema, Gris and Grafito shades and is created in 45x120 cm rectified format. Its small three-dimensional effects generate pleasant sensations on the walls. The **Turku-R** Polar model, also in matt finish and

completely free of graphics, is an elegant and delicate proposal for the most refined surfaces. **Akumal** wall tiles (in Humo, Crema, and Sombra colours) get a modern and creative effect on the surfaces thanks to its design of simple strokes. The new **Barbados-R** wall tile pursues the same philosophy, whose versions in Blanco or Grafito are designed to create delicate contrasts on the walls. **Kolari Polar** wall tile completes the series, with its contemporary personality that adds character to the rooms and offers a new aesthetic possibility. A wide variety of ideas designed to complement the Nassau porcelain tile series.

Belice series

The aim of the design of the new Belice porcelain series is to create an ambience inspired by nature. **Belize** transmits beauty with its elegant and discreet style, whose imperfections echo the charm of nature itself.

This wood effect porcelain tile series is available in three base colours, Noce, Natural and Carbón, and in the extraordinary size of 26x180 cm. and is designed to give a certain warmth to those large architectural spaces. The series is completed, in addition, with two new designs inspired by the artisanal technique of marquetry: the **Gorbea** porcelain tile in 80x180 cm format, and the **Krabi** design in 120x120 cm, both available in the three colours of the series. The diversity of formats and styles makes the series highly adaptable for all types of applications, from the most innovative to the more traditional spaces.

Inari Series

The **Inari-R** porcelain tile series is presented as an immaculate blank canvas on which the most avant-garde interior projects can be sculpted. In matt finish and in a snow-white tone, Inari-R is available in 60x120 cm, 80x80 cm, 80x180 cm and 120x120 cm rectified sizes, and is ideal for both wall and floor. Designed to combine in total harmony with the Nassau series, this newly launched tile of pure white is the best choice to achieve a luminous and neat atmosphere.

An essential choice in large sizes adaptable to any trend whether current interior design to a more classic or discreet style or to those seeking an industrial or cosmopolitan touch.

Blancos series

This is the new series of pure white wall tiles designed to cover the wall surface with brightness and freshness. Launched in the new rectified size of 45x120 cm, the series is composed of a base in **Blanco Mate**, a perfect white jewel that combines with all decorative styles. Its matt finish and soft texture provide a pleasant feeling of elegance to the room. It is also available in **Blanco Brillo**, an exquisite background in gloss to develop the space to your own taste. Both designs combine perfectly with the 10x20 wall tile series Etnia and Corso by VIVES.

Nikoi Series

Nature in its most glamorous and decorative version is the inspiration for this new porcelain tile collection made up of marble effect. Its matte finish generates beautiful effects on the surface and accentuates the elegance of the room. The series is produced in the large sizes of 120x120 cm. and 19,4x120 cm. both rectified, which reduce the number of joints on the surface and multiply the spatial amplitude. An impeccable selection of marbles that mark the essence of the setting and give a new twist to the latest trends.

With light touches of grey and white veins highlighted on the dark background, **Macao-R** porcelain tile recreates the most striking and sophisticated marble effect. An overwhelming personality, full of strength and character that are transferred to the surfaces. **Verbier-R**, make up the final offering of this sophisticated marble with soft and calm features. With a pearl-like base and powerful veins, this refined design radiates the classic beauty of the noble material. The **Kiruna-R** ceramic marble infuses rhythm to the room with its contrasts of colour and spectacular graphics. Sumptuous, striking spaces where the surfaces acquire indisputable prominence. The series is completed by **Nikoi-R** and **Matira-R** porcelain tiles available in 120x120 cm. rectified. Nikoi-R gathers impressive fragments of marble of

different colours creating spectacular compositions that stand out on the surfaces and generate a powerful and highly decorative visual effect. A distinguished and class aesthetic enhanced by its high gloss finish.

The **Tulum** special piece completes the series. Inspired by the peculiar shape of fish scales, Tulum porcelain tile is made in 33,6x36,4 cm. format and it is available in all the different marbles in the series, allowing it to combine with each other and multiplying the design possibilities of the collections.

Large Sizes

The iconic VIVES porcelain tile collections of Strand, Portofino and Ceppo di Gre, are incorporated into the outstanding 120x120 cm size with the objective of satisfying the most demanding architectural and design needs. Their large size generates a continuous and wide surface without appreciable grout lines which is a highly valued requirement today.

The new size is available in the base pieces of the series: Portofino in Humo, Cement, Cream and Graphite colours; Ceppo di Gre in Marfil, Grey and Cement colours, and Strand in the Natural version.

The launch of these new sizes is focused on spaces of large surfaces that want to differentiate themselves through designs of deep-rooted timeless character whose main attraction lies in their originality.