



VIVES

PRESS NOTE

STRAVAGANZA COLLECTION

Breaking the mold to create new limits in the world of design. The Stravaganza Collection launched by VIVES is an ode to the art of continual renewal.

A stimulating commitment to mixtures and daring combinations, to redefine the rules of style and explore the tendencies of yesterday and today with a new look. Through an extensive variety of ceramic proposals where wall tiles are the main protagonist, the Stravaganza Collection is born from the idea of dressing spaces as an act of creative audacity.

Stravaganza Series

The Stravaganza wall tile series acts as the connecting link for this complete collection. It is an extensive amalgam of wall tiles to dress the walls with a powerful dose of charisma. In 2022 the range has been broadened by providing new brush-strokes to its original and distinguished personality.

The novelties are the wall tiles Sassari and Cassi. Both are available in 45x120cm rectified, and are pieces designed and decorated with the clear objective of demonstrating a spectacular level of naturality with an artisan character.

Sassari is ideal for a space with plenty of optimism and freshness, thanks to its tropical motives and hand-made peculiarity. In short, it achieves an exclusive result due to the combination of sophistication and joyfulness.

Cassi is overflowing and intense without losing its class and elegance. It is inspired in natural and artisan textures, which altogether creates a harmonious and surrounding space.

The central piece, **Stravaganza**, stands out for its subtle movements on the surfaces that generate a relaxing and serene sensation in the environment. A base of discreet beauty full of details that stand out by playing with the light. This model is available in

seven base tonalities, the originals Blanco, Beige, Gris and Taupe in three formats (25x75 cm, 32x99 cm, and 45x120 cm) and the novelties Verde, Rojizo and Mostaza colours in 45x120cm.

Within the series of wall tiles we can also find:

The **Roses** relief, subtle and delicate, with simple lines but with an important presence on the walls. It comes in four basic shades: White, Beige, Grey and Taupe, and in the 25x75 cm format.

The **Galatina** wall tile gives us its connection with nature and its taste for refined design. Made in two shades, Avellana and Canela, and in a 25x75 cm format, Galatina invites you to enjoy its delicate relief with all the senses.

Bright and vibrant, the **Siracusa Multicolor** wall tile fills the room with charisma. A fresh reinterpretation of terrazzo that adapts to all styles. Available in three formats, 25x75 cm, 32x99 rectified and 45x120 cm rectified.

The **Brera-R** wall tile with a timber appearance, ideal when you are looking for warmth in the rooms. The visual power of its ribbed relief does not go unnoticed, adding elegance to the design. This wall tile is available in the rectified 32x99 cm format and in two shades, Avellana and Canela.

The **Mijas-R** wall tile, in 32x99 cm rectified format, is a piece of art in itself that conveys the beauty of geometrics and reliefs in four colour versions (Blanco, Beige, Gris and Taupe).

The **Mesina-R Multicolor** (32x99 cm rectified) takes us to the creative Art Deco world transferred to our present days. On a white base, the prominence of this decor are its shapes, colours, textures and contrasts. A result, without a doubt, that does not leave you feeling indifferent.

The walls take on a greater decorative importance with the Marbella-R wall tile, in 45x120 cm format. Suggestive reliefs in continuous shapes that dress the rooms with their imposing volumes. It is manufactured in the four neutral tones of the series (Blanco, Beige, Gris and Taupe) and matte finish.

The **Banús-R** wall tile imbues the space with serenity and harmony thanks to its soft vertical reliefs and its natural wood appearance. It is available in four colour versions (Blanco, Beige, Gris and Taupe) and 45x120 cm format.

The **Tivoli-R** wall tile represents the natural elegance of wood that has been worked on until a relief of maximum sophistication is obtained. It is available in the rectified 45x120 cm format and in three versions, Avellana, Canela and a Multicolor version which magnifies the optical effect of depth.

Niza Series

The unquestionable personality of Venetian terrazzo becomes the well-deserved protagonist of this porcelain tile series of exceptional character. On the one hand, the **Niza-R** porcelain tile is proposed as a cement base full of small portions of finely pressed materials that make up a homogeneous surface with great graphic richness. On the other hand, the **Monaco-R** porcelain tile recreates large fragments of stones, minerals and cements fused in a powerful design, with a strong visual and architectural power. Both possibilities are available in five shades (Beige, Gris, Rojizo, Verde and Negro); in 80x80 cm rectified format and in three finishes: matte, non-slip and polished (in 79,3x79,3 cm format). In other words, a complete variety of technical and decorative solutions of the highest level to dress spaces with this latest trend.

In addition, the series is expanded with a selection of hydraulic-inspired flooring in a rectified matte finish, which combines the aesthetics of terrazzo in its multiple shades with a contemporary style: With a predominantly ornamental philosophy, the **Andria-R Carbón**, **Lerici-R Carbón** and **Vietri-R Negro models**, three updates to the classic hydraulics adapted to the present in the most elegant way. Three different drawings where the contrast of black and white reaffirms its undeniable character. In harmony with a more current rhythm of life, the **Laglio-R Multicolor** (20x20 cm) porcelain tile vouches for a vibrant and colorful interpretation of hydraulics, for spaces with their own soul. **Alassio-R Multicolor** (20x20 cm) presents an exquisite selection of different designs full of colour combined with great care and originality. From a relaxed spirit, the **Loano-R** encaustic tile comes in a Beige and a Multicolor version (20x20 cm). An attractive option for its simple shapes and great decorative qualities. The **Assenza-R Beige** (20x20 cm) porcelain tile is a colorful and versatile proposal with infinite placement possibilities thanks to its many patterns. And **Orcia-R Carbón** (20x20 cm), with contemporary features, it stands out for its contrasting play of tones and geometric motifs.

The series also offers an exquisite variety of octagons in a 20x20 cm format: The **Octagon Valeta Verde**, whose seemingly simple drawing hides a highly attractive personality to transform spaces; the **Octagon Antibes Verde**, with an eclectic spirit under a formal appearance; A refined fusion between timelessness and Mediterranean airs, this is the **Octagon Garde Gris**, for admirable spaces; the **Octagon Grimaud Multicolor**, a decorative jewel with charming patterns; the **Octagon Tolone Beige**, designed to evoke cozy and refined atmospheres at the same time. And the **Octagon Black Cerbere**, stately in appearance with nods to the past. All of them complemented by **taco Bastia** (4x4 cm), available in colours Beige, Verde, Rojizo and Negro.

Salerno Series

Discreetly beautiful, the **Salerno** porcelain tile brings great depth to spaces and gives an element of surprise with its fluid lines of serene elegance. A model where light plays an important role, as it creates undulating movements and awakens subtle touches of luster on surfaces. This model has four shades: Beige, Gris, Ceniza and Taupe. It is available in a rectified 60x120 cm format; 60x60 cm; and in 59.3x59.3 cm, and is complemented by three mosaics: the **Salerno Mosaic** (30x30 cm); the **Arezzo Mosaic** (30x30 cm), and the new **Torino Mosaic** (25x30 cm) in more organic shapes. Within this series the new **Pietra** format is also incorporated. A hexagonal shape with rounded edges designed in a 51.6x56.5 cm format, together with its **Star** accessory (available in the Salerno Beige, Salerno Gris, Salerno Ceniza and Salerno Taupe graphics, as well as in Seine Antracita).

Altea Series

Inspired by nature from a functional perspective, the Altea porcelain tile series is conceived to achieve peaceful and serene atmospheres. With a rustic and warm air, the Altea Barro porcelain tile is ideal to achieve casual and bucolic environments that pursue tranquility combined with style.

With a versatile and timeless character, the Calpe Cemento porcelain tile amplifies the imperfect beauty of stone, enhanced by its fine details, and is able to envelope spaces with placidity.

Made in 30x30 cm and 30x60 cm formats, the series is also available in a non-slip finish, which makes it possible to create cozy environments both indoors and outdoors, unifying areas and providing homogeneity. The series is also complemented by four mosaics: the **Altea Barro Mosaic** (30x30 cm), the **Calpe Cemento Mosaic** (30x30 cm), and the **Denia Mosaic** (30x30 cm), available in the colours of Barro and Cemento.

Jávea Series

Jávea wall tile series (8x31,5 cm) is proposed as a refreshing and inspiring proposal that invites you to flirt with colour and its magic. Its glossy finish makes surfaces shine with bright reflections, while its great chromatic variety unleashes expressiveness and allows you to find the desired atmosphere. It is available in eight colours: six of them (Esmeralda, Beige, Gris, Taupe, Teja, Perlado) have subtle relief tonalities, whereas Negro and Blanco are uniform tonalities. In addition to the plurality of available colours, it is important to highlight the **Moraira** model, a glamorous success that combines three golden hues above a black base creating multiple designs.

As an added value, this wall tile series is manufactured with Antibacterial Ceramics (AB|C) technology, reinforcing safety and hygiene in our day to day.

Salou Series

Colour has the ability to convey emotions, and this is how the Salou wall tile series is understood. Manufactured with Antibacterial Ceramics (AB|C) technology, in 8x31.5 cm format and matt finish, this wall tile series is inspired by the power of colour as a transforming engine. Available in seven carefully selected uniform colours (Esmeralda, Beige, Negro, Gris, Taupe, Blanco and Teja), each one of them makes the spaces vibrant and it is a delight for the senses. In addition, there is the extraordinary Sitges which combines golden hues on a black base in several different models, then they make possible multiple combinations which are able to create a sumptuous and elegant atmosphere.

Luca Series

Inside the Stravaganza Collection, the Luca wall tile series reflects the unique character of traditional ceramic from a contemporary, extravagant and newest perspective. Its main feature: it is manufactured with Antibacterial Ceramics (AB|C) technology that eradicates 99.9% of the microorganisms that inhabit the atmosphere around us. A safety addition for both public and residential areas.

Regarding the design, it is inspired by the ceramic technique of reactive glazes, and offers six lively colours (Marino, Jade, Granate, Ámbar, Lava and Nácar) in uniform colours and a glossy finish and it is manufactured in the new 8x31.5 cm format.

The series is completed by two designs: **Lia AB|C Multicolor**, its pearly colour is adorned with patterns of different soft tones with great aesthetic value which enhance the beauty of imperfections; and **Guido AB|C Azul**, is a refreshing wall tile in shades of blue that are combined in multiple ways and provide spontaneity to spaces.

Nerja Series

The Nerja wall tiles series introduces a touch of naturalness and calm to surfaces. It is also manufactured in 8x31.5 cm format with Antibacterial Ceramics (AB|C) technology, and is made up of four models:

The **Nerja AB|C Barro** wall tiles, pays homage to a very unique and identifying aesthetic. Linked to the warmth that terracotta transmits, this wall tile has a lot to boast and transmit from the surface. The **Fuengirola AB|C Cemento** wall tile enhances the imperfections and details of stone to give a new life to this natural appearance.

The **Manilva AB|C Barro** and **Casares AB|C Cemento** are decorated pieces. Both conceived to awaken creativity in rooms with a certain dynamism full of movement. On a terracotta base, the Manilva AB|C Barro wall tile was created as a dynamic, picturesque and charming pattern. While, the Fuengirola AB|C Cemento base and the new Casares AB|C Cemento decorated wall tile add vibrant lines to the surfaces to make them great protagonists